

J.J. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
SIVAPURAM POST, PUDUKKOTTAI-622 422

DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: Ph. and Research Department of Business Administration	Academic Year: Dec. 2020 - April 2021
Name of the Staff: N. SHANMUGASUNDARAM	Semester: Even

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
	I BBA	Business Environment	Introduction to Business Environment 7/1/2021	PPT
			Social and Cultural Environment 4/2/2021	PPT
			3/3/2021	
			Foreign Direct Investment	PPT
	III BBA	Entrepreneurial Development	Introduction to Entrepreneurship Development 21/01/2021	PPT
			Entrepreneurship development Programme 5/02/2021	PPT
			Small Scale Industry 16/3/2021	PPT
	I MBA	International Business Environment	International Trade Aspects 8/1/2021	PPT
			Functions of WTO 10/2/2021	PPT
			Globalization with Social Responsibility 18/2/2021	PPT

(Signature)

Signature of the Staff



(Signature)

Head of the Department
N. Shanmugasundaram

M.A., M.Phil., NET MSW M.B.A., PGDCA.,
Assistant Professor and Head
P.G. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.

(Signature)

Principal
Dr. J. PARASURAMAN, M.A., M.B.A., M. Phil., B.Ed.
PRINCIPAL
J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.

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DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: PG and Research Department of Business Administration	Academic Year: June - 2021 NOV. 2021
Name of the Staff: Dr. K. PUNITHA	Semester: ODP

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1.	II MBA	Entrepreneurial Development	02.09.2021 Characteristics of Entrepreneur	Case Study PPT
2.	"	"	06.09.2021 Types of Entrepreneurs	PPT
3.	"	"	08.10.2021 Economic condition in India Role of Entrepreneur in	PPT
4.	"	"	12.10.2021 Industrial Sickness.	Case Study PPT
5.	"	"	22.10.2021 Project Management-Introduction	PPT
6.	II BCA	Organisational Behaviour	03.09.2021 Introduction to OB	PPT
7.	"	"	06.09.2021 Models of Organisation Behaviour	PPT
8.	"	"	30.09.2021 Discipline contributing to OB	PPT
9.	"	"	4.10.2021 Determinants of OB	PPT
10.	"	"	28.10.2021 Stress - Causes & consequences	PPT

K. Punitha

Signature of the Staff



N. Shanmugasundaram

Head of the Department
N. Shanmugasundaram

M.A., M.Phil., NET MSW M:B.A., PGDCA.,
Assistant Professor and Head

PG. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.

Jr. J. Parasuraman

Principal

Jr. J. PARASURAMAN, M.A., M.B.A., M.C.
M.Phil., B.Ed., Ph.D.

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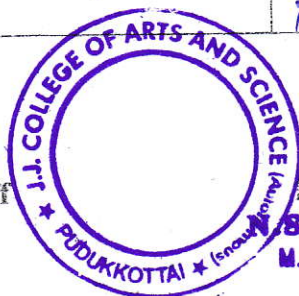
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DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: PG and Research Department of Business Administration	Academic Year: Dec - 2020 April - 2021
Name of the Staff: Dr. K. Penikha	Semester: Even

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1.	I MBA	Human Resource Management	19.01.2021 Introduction to HRM	PPT
2.	"	"	29.01.2021 Human Resource Planning Process	PPT
3	"	"	09.02.2021 Human Resource Planning -	Case study
4	"	"	22.02.2021 Job Analysis	PPT
5	"	"	11.03.2021 Methods of Training	PPT
6	II MBA	Financial Institutions & Services	11.01.2021 Role of Commercial Bank	PPT
7	"	"	12.01.2021 Characteristics of Commercial Bank	PPT
8	"	"	13.01.2021 Functions of Commercial Banks	PPT
9	II BCA	Financial Management Accounting	06.01.2021 Accounting Concepts & Conventions	PPT
10	"	"	18.01.2021 Depreciation - Straight line	PPT
11	"	"	23.01.2021 Depreciation - written down.	PPT
12	"	"	27.03.2021 Budgetary Control - Cash Budget	PPT

Signature of the Staff



Head of the Department

Shanmugasundaram
M.A., M.Phil., NET MSW M.B.A., PGDCA.,
Assistant Professor and Head

PG. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.

Principal

Dr. J. PARASURAMAN, M.A., M.B.A., M.
M.Phil., B.Ed., J.

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(Autonomous)

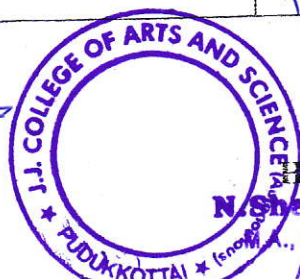
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Department: PG and Research Department of Business Administration	Academic Year: June 2020 Nov. 2020
Name of the Staff: DR. K. PUNITHA	Semester:

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1	I BBA	Financial Management	08.09.2020 Management Objectives of Financial	PPT
2	"	"	15.09.2020 Introduction to capital structure	PPT
3	"	"	20.09.2020 Net Income Net operating Capital structure theories	PPT
4	"	"	24.09.2020 MM - approach.	PPT
5	II BCA	Organisational Behaviour	06.08.2020 Introduction to OB	PPT
6	"	"	08.08.2020 Discipline contributing to OB	PPT
7	"	"	12.08.2020 Factors influencing OB	PPT
8	"	"	13.08.2020 Models of OB	PPT
9	"	"	01.10.2020 Group cohesiveness	PPT
10	II MBA	Entrepreneurship development	05.08.2020 Characteristics of Entrepreneur	case study PPT
11	"	"	19.08.2020 development in India Role of Entrepreneur in Economic	PPT
12	"	"	20.08.2020 Types of Entrepreneur	PPT

Signature of the Staff



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N. Shanmugasundaram
M.Phil., NET MSW M: B.A., PGDCA.,
Assistant Professor and Head

P.G. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.

Principal

Dr. J. PARASURAMAN, M.A., M.B.A., M.C.
M.Phil., B.Ed., Ph.D.,
PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.

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DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: PG and Research Dept. of Business Administration	Academic Year: Dec, 20 - Apr, 21
Name of the Staff: L. Janaki	Semester: Even

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1	III BBA	E-Commerce	Advantages and Disadvantages of E-commerce - 7/1/21	PPT
2			Business Process Re-engineering - 4/2/21	PPT
3			Electronic intermediaries - 3/3/21	PPT
4	II MBA	Total Quality Management	Deming's Quality Approach - 20/1/21	PPT
5			Team Building - 5/2/21	slideshare
6			ISO 14,000 - 16/3/21	PPT
7	II MBA	Customer Relationship Management	5 Phases of CRM projects - 8/1/21	PPT
8			Call Center Management - 10/3/21	PPT

Signature of the Staff



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N. Shanmugasundaram

M.A., M.Phil., NET MSW M.B.A., PGDCA.,
Assistant Professor and Head

PG. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.

Principal

Dr. J. PARASURAMAN, M.A., M.B.A., M.C.
M.Phil., B.Ed., F.

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(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.

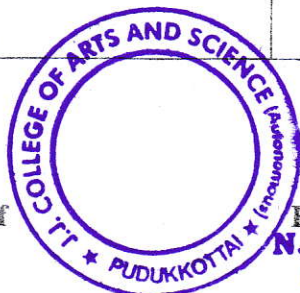
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Department: PG and Research Dept. of Business Administration	Academic Year: JUN,20 - Nov,20
Name of the Staff: L. JANAKI	Semester: ODD

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1.	" BBA	Customer Relationship Management	Types of CRM -13/7/20	PPT
2.	"	"	Knowledge Management - 6/8/20	PPT
3.	"	"	CRM in Hospital - 29/9/20	PPT
4.	" MBA	Compensation Management	Wages and salary administration - 22/7/20	PPT
5.	"	"	Types of incentives - 28/8/20	PPT
6.	" MBA	Management Information System	Types of Information System - 27/7/20	PPT
7.	"	"	Computer Crime - 13/8/20	PPT
8.	"	"	Creating a virtual company - 15/9/20	PPT

Signature of the Staff



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N. Shanmugasundaram
M.A., M.Phil., NET MSW M.B.A., PGDCA.,
Assistant Professor and Head
P.G. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.

Principal

Dr. J. PARASURAMAN, M.A., M.B.A.,
M.Phil., B.E.

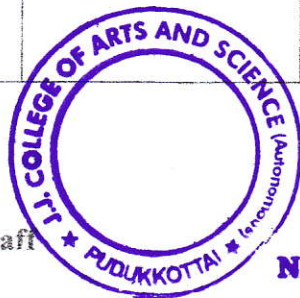
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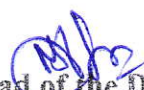
DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: PG and Research Dept. of Business Administration	Academic Year: Jan, 21 - Nov, 21
Name of the Staff: L. JANAKI	Semester: ODD

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1	III BBA	E-CRM	E-CRM - Introduction - 23/6/21	PPT
2			Relationship Marketing - 16/7/21	PPT
3			Implementation of CRM - 11/8/21	PPT
4	II MBA	Management Information System	Information System - 29/6/21	PPT
5			Classification of IS - 26/7/21	PPT
6			Computer Crime - 14/8/21	PPT
7	II MBA	Compensation Management	Compensation Management Process - 18/6/21	PPT
8			Methods of Wage Payments - 20/7/21	PPT
9			Types of incentives - 17/8/21	PPT



Signature of the Staff


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N. Shanmugasundaram
 M.A., M.Phil., NET MSW M.B.A., PGDCA.,
 Assistant Professor and Head
 P.G. Research Department of Management Studies
 J.J. College of Arts and Science (Autonomous),
 Sivapuram, Pudukkottai - 622 422.


Principal
Dr. J. PARASURAMAN, M.A., M.B.A., M.C.A.,
 M.Phil., B.Ed., Ph.D.
PRINCIPAL
 J.J. College of Arts and Science
 (Autonomous)
 J.J. Nagar, Sivapuram Post,
 PUDUKKOTTAI - 622 422.

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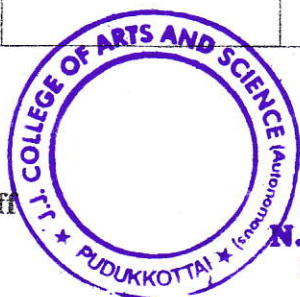
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Department: Pg and Research Department of Business Administration	Academic Year: JUN, 21 - NOV, 21
Name of the Staff: M. Suseka	Semester: ODD

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1.	BBA	Entrepreneurial Development	Types of entrepreneurs - 2/9/21	PPT
2.	"	"	Entrepreneurial Development Programme (EDP) - 21/9/21	PPT
3.	"	"	Project report - 28/9/21	PPT
4.	"	"	SSI - small scale industries - 12/10/21	PPT
5.	"	"	Industrial sickness - 21/10/21	PPT
6.	MBA	Advertisement and sales promotion mgmt	Types of advertising - 27/7/21	PPT
7.	"	"	Ad-agency - 29/7/21	PPT
8.	"	"	Media planning - 18/8/21	PPT
9.	"	"	Advertising Budget - 14/9/21	PPT

(Signature)

Signature of the Staff



(Signature)

Head of the Department

N. Shanmugasundaram

M.A., M.Phil., NET MSW M:B.A., PGDCA., Assistant Professor and Head

PG. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.

(Signature)

Principal

Dr. J. PARASURAMAN, M.A., M.B.A., M.C., M.Phil., B.Ed., Ph.D.

PRINCIPAL

J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.

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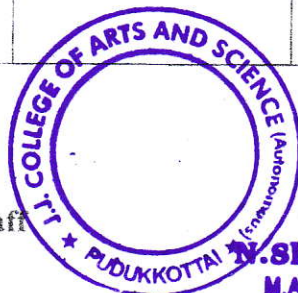
DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: PG and Research Department of Business Administration	Academic Year: Dec '20 - Apr '21
Name of the Staff: M. SUREKA	Semester: Even

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1.	III BBA	Sales and distribution management	Process of selling - 20/1/21	PPT
2.	"	"	Sales forecasting - 25/1/21	PPT
3	"	"	Sales promotion techniques - 11/2/21	PPT
4	"	"	Process of distribution management - 17/2/21	PPT
5	I BBA	Transportation Management	Importance of Transportation management - 27/1/21	PPT
6.	"	"	Types of Transport - 5/2/21	PPT
7	"	"	Distribution channel strategy - 10/2/21	PPT
8.	II BBA	Production & operations Management	Types of production system - 23.1.21	PPT
9.	"	"	Plant location - 2/2/21	PPT
10	"	"	Types of plant layout - 12/2/21	PPT
11.	"	"	Production planning & control - 18/2/21	PPT

MS

Signature of the Staff



Shanmugasundaram

Head of the Department

N. Shanmugasundaram
M.A., M.Phil., NET MSW M: B.A., PGDCA.,
Assistant Professor and Head

PG. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.

J. Parasuraman

Principal

Dr. J. PARASURAMAN, M.A., M.B.A., M.C.A.
M.Phil., B.Ed., Ph.D.

PRINCIPAL

J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post,
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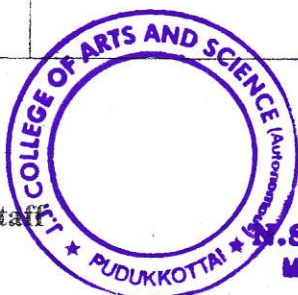
DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: Pg and Research Department of Business Administration	Academic Year: JUN 20 - NOV, 20
Name of the Staff: Ms.M. SUREKA	Semester: ODD

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1.	iii BBA	Management Information system	Human Resource Information systems - 14/7/20	PPT
2.	"	"	Types of IS - 7/8/20	PPT
3.	"	"	computer crime - 13/8/20	PPT
4.	i MBA	organizational Behaviour.	organizational behaviour models - 19/8/20	PPT
5.	"	"	types of Personality - 10/9/20	PPT
6.	"	"	types of leadership styles - 15/9/20	PPT
7.	ii, MBA	Advertisement and sales Promotions mgmt	types of advertising - 17/9/20	PPT
8.	"	"	Advertising copy - 21/9/20	PPT
9.	"	"	sales promotion strategies - 13/8/20	PPT
10.	"	"	components of Personal selling - 21/8/20	PPT

MS

Signature of the Staff



Shanmugasundaran

Head of the Department
S. Shanmugasundaran
M.A., M.Phil., NET MSW M.B.A., PGDCA,
Assistant Professor and Head
P.G. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.

J. Parasuraman

Principal

Dr. J. PARASURAMAN, M.A., M.B.A., M.C.
M.Phil., B.Ed., P.T.
PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
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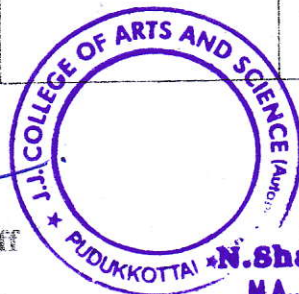
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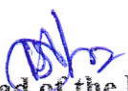
DETAILS OF ICT ENABLED TEACHING RESOURCES


Department: PG & Research Dept. of Business Administration	Academic Year: June '21 - Nov '21
Name of the Staff: V. Sathya Rekha	Semester: ODD

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1.	I BBA	Principles of Accountancy	14.09.21 Accounting Concepts and conventions	PPT
		Principles of Accountancy	12.10.21 Subsidiary Books	PPT
		Principles of Accountancy	28.10.21 Final Accounts	PPT
2.	II BBA	Cost Accounting	10.07.21 Cost Sheet	E-content
		Cost Accounting	15.07.21 Tools & techniques	PPT
		Cost Accounting	20.07.21 & 26.07.21 Management Accounting	
		Cost Accounting	Fifo and Lifo	E-content
3.	II MBA	Security Analysis and Portfolio Mgt.	02.07.21 Process, Investment - Objectives,	PPT
		SAPM	04.07.21 Risk & it Management	PPT
		SAPM	23.09.21 Portfolio Revision.	PPT

Signature of the Staff




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N. Shanmugasundaram
 M.A., M.Phil., NET MSW M.B.A., PGDCA.,
 Assistant Professor and Head
 P.G. Research Department of Management Studies
 J.J. College of Arts and Science (Autonomous),
 Sivapuram, Pudukkottai - 622 422.


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Dr. J. PARASURAMAN, M.A., M.B.A., M.C.,
 M.Phil., B.Ed., Ph.D.
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J.J. College of Arts and Science
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 J.J. Nagar, Sivapuram Post,
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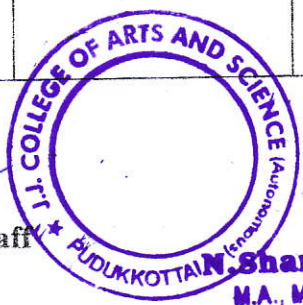
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Department: PG & Research Dept. of Business Administration	Academic Year: Dec'20 - Apr'21
Name of the Staff: V. Sathya Lakshmi	Semester: Even.

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1.	IBBA	Business Environment	28.01.21 factors affecting Environment	PPT
	I BBA	Business Environment - An overview	12.02.21	Economic Environment Slide share
	I BBA	Business Environment	02.03.21 Globalisation	Slide share
2.	ii BCA	financial And Mgt Accounting	25.01.21 Accounting - An Introduction	PPT
	ii BCA	financial And management Ak	10.02.21 Management Accounting - features	PPT
	ii BCA	financial And Management Ak	4.03.21 Budget & Budgetary Control	PPT
3.	ii BCA	financial And Management Ak	12.03.21 Depreciation - Types, Causes	PPT

V. Sathya Lakshmi
Signature of the Staff



N. Shanmugasundaran
Head of the Department
N. Shanmugasundaran
M.A., M.Phil., NET MSW M.B.A., PGDCA.,
Assistant Professor and Head
P.G. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.

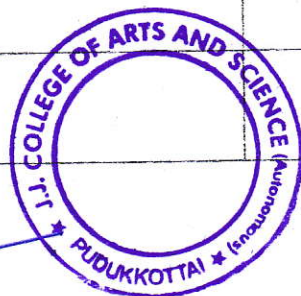
G. Parasuraman
Principal
Dr. J. PARASURAMAN, M.A., M.B.A., M.M.,
M.Phil., B.Ed., P.T.
PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
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Department: PG and Research Dept. of Business Administration	Academic Year: Jun'20 - Nov'20
Name of the Staff: V. SathyaRekha	Semester: ODD

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1.	I BBA	Principles of Accountancy	09.07.20 Accounting Concepts	PPT
	I BBA	Principles of Accountancy	13.08.20 Subsidiary Books	PPT
	I BBA	Principles of Accountancy	8.09.20 final Accounts - Adjustment	PPT
2.	II BBA	Retail Mgt.	15.07.20 Retail Management - Evolution	PPT
	II BBA	Retail Management	20.08.20 Retail Management - Formats	PPT
	II BBA	Retail Management	24.09.20 Retail Management - Functions	PPT
3.	I MBA	Organisational Behaviour	13.07.20 Theories of Motivation	PPT
	I MBA	Organisational Behaviour	06.08.20 Perceptual Process	PPT
	I MBA	Organisational Behaviour	08.09.20 Factors Influencing Personality	PPT



Signature of the Staff

Head of the Department

N. Shanmugasundaram

M.A., M.Phil., NET MSW M.B.A., PGDCA.,

Assistant Professor and Head

P.G. Research Department of Management Studies

J.J. College of Arts and Science (Autonomous),

Sivapuram, Pudukkottai - 622 422.

Principal

Dr. J. PARASURAMAN, M.A., M.B.A., V.
M.Phil., B.Ed.,

PRINCIPAL

J.J. College of Arts and Science
(Autonomous)

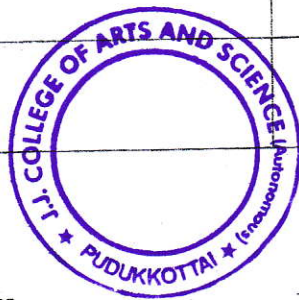
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DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: PG & Research Dept. of Business Administration	Academic Year: Jun 21 - Nov 21
Name of the Staff: Dr. S. PARITHI	Semester: ODD

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1.	III-B.B.A	Legal Aspects of Business	14-9-2021 classification of contracts	PPT
2.	III-B.B.A	Legal Aspects of Business	12-10-2021 Performance of contract	PPT
3.	III-B.B.A	Legal Aspects of Business	28-10-2021 Discharge of contract	PPT
4.	II-M.B.A	Stress Management	15-09-2021 Principles of stress	PPT
5.	II-M.B.A	Stress Management	23-9-2021 Causes of stress	PPT
6.	II-M.B.A	Stress Management	1-10-2021 Types of counseling	PPT
7.	I-B.B.A	Management Concepts	4-10-2021 Functions of Management	PPT
8.	I-B.B.A	Management Concepts	20-10-2021 Henry Fayol 14 Principles	PPT
9.	I-B.B.A	Management Concepts	20-11-2021 Steps in Planning	PPT



S. Parithi
Signature of the Staff

N. Shanmugasundaram
Head of the Department
N. Shanmugasundaram
M.A., M.Phil., NET MSW M:B.A., PGDCA.,

Assistant Professor and Head
PG. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.

J.J. Parasuraman
Principal

Dr. J. PARASURAMAN, M.A., M.B.A., M.L.S.,
M.Phil., B.Ed., Ph.D.

PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.

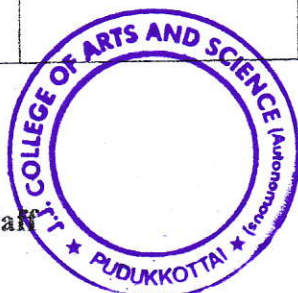
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DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: PG & Research Dept. of Business Admin	Academic Year: Jan'21 - March'21
Name of the Staff: Dr. S. PARITHI	Semester: Even

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1.	I-B.B.A	Marketing Management	03-02-2021 Nature of Marketing	PPT
2.	I-B.B.A	Marketing Management	09-02-2021 Product Mix Strategies	PPT
3.	I-B.B.A	Marketing Management	24-02-2021 Product Life Cycle	PPT
4.	II-M.B.A	International Business Env't.	04-02-2021 Types of International Business	PPT
5.	II-M.B.A	International Business Env't.	18-02-2021 Influence on a Trade Investment Pattern	PPT
6.	II-M.B.A	International Business Env't.	26-02-2021 Tariff and Non-Tariff Barriers	PPT
7.	III-B.B.A	Sales Promotion Mgt.	10-02-2021 Promotional Planning Process	PPT
8.	III-B.B.A	Sales Promotion Management	25-02-2021 Sales Promotional Schemes	PPT
9.	III-B.B.A	Sales Promotion Management	04-03-2021 Benefits of Advertisement	PPT

S. Parithi
Signature of the Staff



N. Shanmugasundaram
Head of the Department

J. Parasuraman
Principal

N. Shanmugasundaram
M.A., M.Phil., NET MSW M.B.A., PGDCA.,
Assistant Professor and Head
P.G. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.

Dr. J. PARASURAMAN, M.A., M.B.A., M.F.,
M.Phil., B.Ed., P.
PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.

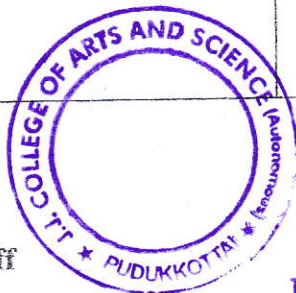
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DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: PG & Research Dept. of Business Administration	Academic Year: Jun'20 - Nov'20
Name of the Staff: Dr. S. PARITHI	Semester: ODD

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1.	II-M.B.A	Compensation Management	15-07-2020 Factors influencing Salary Administration	PPT
2.	II-M.B.A	Compensation Management	06-08-2020 Wage Differentials	PPT
3.	II-M.B.A	Compensation Management	10-09-2020 Theories of Wages	PPT
4.	III-M.C.A	Marketing Management	13-07-2020 Evolution of Marketing	PPT
5.	III-M.C.A	Marketing Management	06-08-2020 New Product Development	PPT
6.	III-M.C.A	Marketing Management	08-09-2020 Factors affecting Price	PPT
7.	II-M.B.A	Stress Management	16-07-2020 Principles of Stress	PPT
8.	II-M.B.A	Stress Management	17-08-2020 Types of Counseling	PPT
9.	II-M.B.A	Stress Management	28-09-2020 Emotional Intelligence	PPT

S. Parithi
Signature of the Staff



N. Shanmugasundaram
Head of the Department

N. Shanmugasundaram
M.A., M.Phil., NET MSW M.B.A., PGDCA.,
Assistant Professor and Head

G. Parasuraman
Principal

J.J. PARASURAMAN, M.A., M.B.A., M.C.A.,
M.Phil., B.Ed.,
PRINCIPAL
P.G. Research Department of Management Studies, J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.

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DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: <i>PG & Research department of Business Administration</i>	Academic Year: <i>Dec - Apr 21</i>
Name of the Staff: <i>Dr. S. Anandia Lasy</i>	Semester: <i>Even</i>

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1.	<i>iii</i> BBA	<i>Industrial Relations</i>	<i>22/01/21</i> <i>Introduction & scope of Industrial Relations</i>	<i>PPT.</i>
2.	<i>ii</i> BBA	<i>Industrial Relations</i>	<i>04/02/21</i> <i>Approches of Industrial Relations</i>	<i>PPT.</i>
3.	<i>iii</i> BBA	<i>Industrial Relations</i>	<i>19/2/21</i> <i>Functions of Trade Union</i>	<i>PPT.</i>
4.	<i>ii</i> MBA	<i>Training & Development</i>	<i>17/2/21</i> <i>Impartence of Training</i>	<i>PPT</i>
5.	<i>ii</i> MBA	<i>Training & Development</i>	<i>19/01/21</i> <i>Types of Training Programmes</i>	<i>PPT.</i>
6.	<i>ii</i> MBA	<i>Training & Development</i>	<i>29/01/21</i> <i>Impartence of Career planning</i>	<i>PPT.</i>
7.	<i>ii</i> BBA	<i>Human Resource Management</i>	<i>09/02/21</i> <i>Functions of Human Resource Mgt.</i>	<i>PPT</i>
8.	<i>ii</i> BBA	<i>Human Resource Management</i>	<i>22/02/21</i> <i>Sources of Human Resource Mgt.</i>	<i>PPT</i>
9.	<i>ii</i> BBA	<i>Transportation Management</i>	<i>11/3/21</i> <i>Introduction of Transportation Management & Impartence</i>	<i>PPT.</i>
10.	<i>iii</i> BBA	<i>Transportation Management</i>	<i>17/3/21</i> <i>Problems of Water Transport</i>	<i>PPT.</i>

Anandia Lasy
Signature of the Staff



N. Shanmugasundaram
Head of the Department

N. Shanmugasundaram
M.A., M.Phil., NET MSW M:B.A., PGDCA,
Assistant Professor and Head

PG. Research Department of Management Studies,
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.

J. J. Parasuraman
Principal


J. J. PARASURAMAN, M.A., M.B.A., M.C.A.,
M.Phil., B.Ed., Ph.D.
PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.

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SIVAPURAM POST, PUDUKKOTTAI-622 422

DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: <u>PG & Research Department of Business Administration</u>	Academic Year: <u>Jun 21 - Nov</u>
Name of the Staff: <u>Dr. S. Arudika Rosy</u>	Semester: <u>ODD</u>

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1.	<u>iv</u> BBA	Strategic Management	^(02/09/21) Introduction of Strategic Management and its elements.	PPT.
2.	<u>iii</u> BBA	Strategic Management	06/09/21 Strategic Management Process.	PPT
3.	<u>iii</u> BBA	Strategic Management	08/10/21 Various Levels of Strategic Mgt.	PPT.
A.	<u>ii</u> BCA	Organisational Behaviour.	^{12/10/21} Introduction, Nature, Importance of Organisation Behaviour.	PPT.
5.	<u>ii</u> BCA	Organisational Behaviour.	^{22/10/21} Theories of Personality.	PPT.
6.	<u>i</u> BCA	Organisational Behaviour.	^{03/09/21} Determinants of Personality.	PPT.
7.	<u>I</u> MBA	Organisational Behaviour.	^{06/09/21} Formations of Attitude.	PPT
8.	<u>I</u> MBA	Organisational Behaviour.	^{11/10/21} Causes & Consequences of Group Cohesiveness	PPT.
9.	<u>I</u> MBA	Organisational Behaviour.	^{28/10/21} Benefits of Job Satisfaction	PPT.


Signature of the Staff




Head of the Department
N. Shanmugasundaram
M.A., M.Phil., NET MSW M:B.A., PGDCA.,
Assistant Professor and Head
P.G. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.


Principal

Jr. J. PARASURAMAN, M.A., M.B.A., M.Phil., B.Ed.
PRINCIPAL
J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post, PUDUKKOTTAI - 622 422.

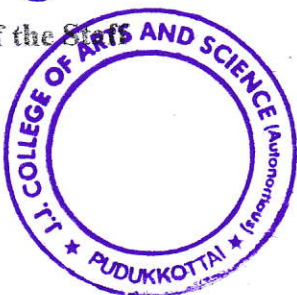
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DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: <i>PG & Research department of Business Administration</i>	Academic Year: <i>Jun 20 - Nov 20</i>
Name of the Staff: <i>Dr. S. Aroclia Rosy</i>	Semester: <i>000</i>

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1.	<i>iii BBA</i>	<i>Customer relationship Management</i>	<i>05/8/20</i> <i>Importance of Customer Relationship Management.</i>	<i>PPT,</i>
2.	<i>iii B.B.A</i>	<i>Customer relationship Management.</i>	<i>19/8/20</i> <i>Introduction & Functions of Customer relationship Management.</i>	<i>PPT.</i>
3.	<i>iii BBA</i>	<i>Customer relationship Management.</i>	<i>20/8/20</i> <i>phases of CRM Projects.</i>	<i>PPT.</i>
4.	<i>ii BCA</i>	<i>Organisational Behaviour.</i>	<i>01/8/20</i> <i>Merits & Demerits of Learning.</i>	<i>PPT.</i>
5.	<i>ii BCA</i>	<i>Organisational Behaviour.</i>	<i>12/08/20</i> <i>Nature & Scope of Organisational Behaviour</i>	<i>PPT,</i>
6.	<i>i BCA</i>	<i>Organisational Behaviour.</i>	<i>1/10/20</i> <i>Stages in Personality Development</i>	<i>PPT</i>
7.	<i>i MBA</i>	<i>Principles of Management.</i>	<i>08/9/20</i> <i>Introduction Importance of Top Management.</i>	<i>PPT.</i>
8.	<i>i MBA</i>	<i>Principles of Management.</i>	<i>15/09/20</i> <i>Importance of Planning.</i>	<i>PPT</i>
9.	<i>i MBA</i>	<i>Principles of Management.</i>	<i>24/9/20</i> <i>Merits of Internal source of Recruitment</i>	<i>PPT.</i>

Signature of the Staff



Signature of Head of the Department

N. Shanmugasundaram
M.A., M.Phil., NET MSW M:B.A., PGDCA.,
Assistant Professor and Head
P.G. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.

Signature of Principal

Dr. J. PARASURAMAN, M.A., M.B.A., M.Phil., B.Ed.
PRINCIPAL
J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422

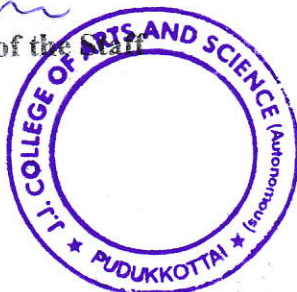
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DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: P.G. Research Department of Business Administration	Academic Year: 2021-2022
Name of the Staff: N. Mahalakshmi	Semester: odd

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1.	III BBA	Legal Aspects of Business	(16/08/21) concept of Contract Act	PPT
2.	III BBA	Legal Aspects of Business	(09/09/21) Law of Agency (Rights & Duties) ^{Principal}	PPT
3.	III BBA	Legal Aspects of Business	(16/9/21) About Partnership Act	PPT
4.	II BBA	organizational Behaviour	(06/8/21) Introduction about ^{organizational} Behaviour	PPT
5.	II BBA	organizational Behaviour	(15/9/21) Factors Affecting individual behav ^{our}	PPT
6.	II BBA	organizational Behaviour	(27/09/21) Theories of Motivations.	PPT
7.	I MBA	Communication Skills	(21/10/21) Essentials of Communication.	PPT
8.	I MBA	Communication Skills.	(25/10/21) Types of communication	PPT

N. Mahi
Signature of the Staff



N. Shanmugasundaram
Head of the Department
N. Shanmugasundaram
M.A., M.Phil., NET MSW M:B.A., PGDCA.,
Assistant Professor and Head
P.G. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422,

J.J. Parasuraman
Principal I.C.A
J.J. PARASURAMAN, M.A., M.Phil., M.Ed.,
M.Phil., B.Ed.,
PRINCIPAL ce
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.

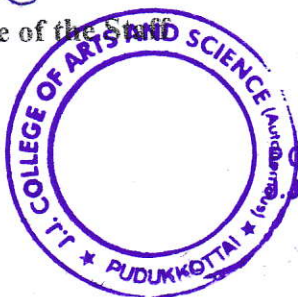
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SIVAPURAM POST, PUDUKKOTTAI-622 422

DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: <i>Per & Research Department of Business Administration</i>	Academic Year: <i>2020-2021</i>
Name of the Staff: <i>N. Mahalakshmi</i>	Semester: <i>Even</i>

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1	<i>III BBA</i>	<i>Industrial Relations</i>	<i>(18/11/21)</i> <i>Introduction - Scope of Industrial Relations.</i>	<i>PPT</i>
2	<i>III BBA</i>	<i>Industrial Relations</i>	<i>(27/11/21)</i> <i>Concepts & functions of Trade Union.</i>	<i>PPT</i>
3	<i>III BBA</i>	<i>Industrial Relation</i>	<i>(17/12/21)</i> <i>Concepts & Essential of Dispute</i>	<i>PPT</i>
4	<i>III BBA</i>	<i>Effective Business Communication</i>	<i>(05/3/21)</i> <i>Definition, Importance & Non verbal communication</i>	<i>PPT</i>
5	<i>III BBA</i>	<i>Effective Business Communication</i>	<i>(19/2/21)</i> <i>Improving writing skills.</i>	<i>PPT</i>
6	<i>II BBA</i>	<i>Total Quality Management</i>	<i>(05/11/21)</i> <i>Concept of Total Quality Management.</i>	<i>PPT</i>
7	<i>II BBA</i>	<i>Total Quality Management</i>	<i>(22/1/21)</i> <i>Contributions of Quality of Goods.</i>	<i>PPT</i>
8	<i>III BBA</i>	<i>Supply chain Management</i>	<i>(04/11/21)</i> <i>Philosophy of Supply chain management</i>	<i>PPT</i>
9	<i>III BBA</i>	<i>Supply chain Management</i>	<i>(29/11/21)</i> <i>Purchasing & Vendor Management</i>	<i>PPT</i>

N. Mahalakshmi
Signature of the Staff



N. Shanmugasundaram
Head of the Department

N. Shanmugasundaram
M.A., M.Phil., NET MSW M:B.A., PGDCA.,
Assistant Professor and Head
G. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.

G. Parasuraman
Principal

Dr. J. PARASURAMAN, M.A., M.B.A., M.C., M.Phil., B.Ed., PL

PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.

J.J. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
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DETAILS OF ICT ENABLED TEACHING RESOURCES


Department: PG Research Department of Business Administration	Academic Year: 2020-2021
Name of the Staff: MS. N. Mahalakshmi	Semester: odd

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1	III BBA	Strategic Management	(6/8/21) overview of Strategic Management	PPT
2	IV BBA	Strategic Management	(21/8/21) concepts of Environmental Analysis	PPT
3	VI BBA	Strategic Management	(15/9/21) Michel E Porter five competitive strategy.	PPT
4	II B.C.A	organizational Behaviour	(6/8/21) concepts of organizational behaviour	PPT
5	II B.C.A	organizational Behaviour	(12/8/21) Perception process & factors Affecting	PPT
6	II B.C.A	organizational Behaviour.	(8/9/21) Group Behaviour.	PPT
7	II B.C.A	organizational Behaviour	(15/9/21) Motivation Theories.	PPT
8	III BBA	Retail Management	(8/10/21) Evolution of Retailing in India	PPT
9.	III BBA	Retail Management	(26/10/21) Related Issues in Retailing	PPT

N. Mahalakshmi
Signature of Staff




N. Shanmugasundaram
 M.A., M.Phil., NET MSW M.B.A., PGDCA,
 Assistant Professor and Head
 P.G. Research Department of Management Studies
 J.J. College of Arts and Science (Autonomous),
 Sivapuram, Pudukkottai - 622 422.


Dr. J. PARASURAMAN, M.A., M.B.A., M.Phil., B.Ed.
PRINCIPAL
 J.J. College of Arts and Science
 (Autonomous)
 J.J. Nagar, Sivapuram Post,
 PUDUKKOTTAI - 622 422.

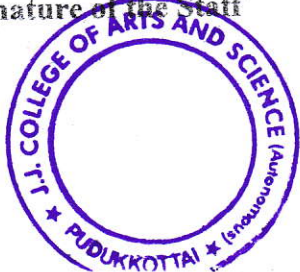
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DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: PG AND RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION	Academic Year: JUN'21 - NOV'21
Name of the Staff: Dr. N. Sreeridya	Semester: ODD

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1	II BBA	COST AND MANAGEMENT ACCOUNTING	8/9/21 Funds flow statement	PPT
2	II BBA	COST AND MANAGEMENT ACCOUNTING	24/9/21 Cash flow statement	PPT
3	II BBA	COST AND MANAGEMENT ACCOUNTING	20/10/21 Marginal Costing	PPT
4	III BBA	FINANCIAL MANAGEMENT	2/9/21 Cost of Debt	PPT
5	III BBA	FINANCIAL MANAGEMENT	16/9/21 Cost of Equity Share Capital	PPT
6	III BBA	FINANCIAL MANAGEMENT	28/9/21 Weighted Average Cost of Capital	PPT
7	I MBA	ACCOUNTING FOR MANAGEMENT	12/11/21 Accounting concepts and conventions	PPT
8	I MBA	ACCOUNTING FOR MANAGEMENT	15/11/21 Journal	PPT
9	I MBA	ACCOUNTING FOR MANAGEMENT	20/11/21 Trial Balance	PPT

Signature of the Staff



Head of the Department

N. Shanmugasundaram
M.A., M.Phil., NET MSW M:B.A., PGDCA,
Assistant Professor and Head
P.G. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.

Principal
Dr. J. PARASURAMAN, M.A., M.B.A., M.Phil., B.A.

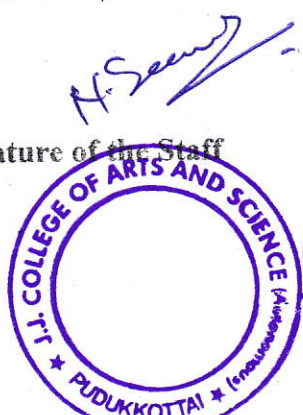
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J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.


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SIVAPURAM POST, PUDUKKOTTAI-622 422


DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: PGI AND RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION	Academic Year: DEC 20-1 APR 21
Name of the Staff: Dr. N. Sreeridya	Semester: EVEN

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1	II BBA	Human Resource Management	Human Resource Planning 24/2/2021	PPT
2	II BBA	Human Resource Management	Types of Interview 15/3/2021	PPT
3	II BBA	Human Resource Management	Concept of wages 30/3/2021	PPT
4	II BCA	Financial and Management Accounting	Accounting concepts and Conventions 24/2/2021	PPT
5	II BCA	Financial and Management Accounting	Items to be debited or credited 9/3/21	PPT
6	II BCA	Financial and Management Accounting	Journal 12/3/21	E-CONTENT
7	I MBA	Financial Management	Scope and objectives of financial Management 01/2/21	E-CONTENT
8	I MBA	Financial Management	Capital Budgeting 11/3/21	E-CONTENT
9	I MBA	Financial Management	Capital Structure Theories 16/3/21	E-CONTENT




Head of the Department
N. Shanmugasundaram
 M.A., M.Phil., NET MSW M:B.A., PGDCA.,
 Assistant Professor and Head
 P.G. Research Department of Management Studies
 J.J. College of Arts and Science (Autonomous),
 Sivapuram, Pudukkottai - 622 422.


Principal
Dr. J. PARASURAMAN, M.A., M.B.A.,
 M.Phil., B.A.
PRINCIPAL
 J.J. College of Arts and Science
 (Autonomous)
 J.J. Nagar, Sivapuram Post,
 PUDUKKOTTAI - 622 422.

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DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: PG AND RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION	Academic Year: JUN '20 - NOV 20
Name of the Staff: Dr. N. Sreeridya	Semester: ODD

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1	II BBA 'A'	COST AND MANAGEMENT ACCOUNTING	17/8/2020 CLASSIFICATION OF COST	PPT
2	II BBA 'A'	COST AND MANAGEMENT ACCOUNTING	19/8/2020 ELEMENTS OF COST	PPT
3	II BBA 'A'	COST AND MANAGEMENT ACCOUNTING	27/8/2020 COST SHEET	E-CONTENT
4	II MBA	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	11/8/2020 INVESTMENT AVENUES	E-CONTENT
5	II MBA	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	15/9/2020 TYPES OF BONDS	E-CONTENT
6	II MBA	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	8/10/2020 FUNDAMENTAL ANALYSIS	E-CONTENT
7	III BBA	FINANCIAL MANAGEMENT	8/8/2020 OBJECTIVES OF FINANCIAL MANAGEMENT	PPT
8	III BBA	FINANCIAL MANAGEMENT	29/8/2020 CAPITAL STRUCTURE THEORIES	PPT
9	III BBA	FINANCIAL MANAGEMENT	16/9/2020 CAPITAL BUDGETING	E-CONTENT

Signature of the Staff



Head of the Department
N. Shanmugasundaram

M.A., M.Phil., NET MSW M.B.A., PGDCA.,
Assistant Professor and Head
P.G. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.

Principal

Dr. J. PARASURAMAN, M.A., M.B.A.,
M.Phil., B.

PRINCIPAL
J.J. College of Arts and Science
(Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422

J.J. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
SIVAPURAM POST, PUDUKKOTTAI-622 422

DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: PG & Research Dept. of Business Administration	Academic Year: Dec'20 - Apr'21
Name of the Staff: K. SUNDARAMBAL.	Semester: Even

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1.	II BBA	Production Management	16/02/21 Production Planning & Control.	PPT
2.	II BBA	Production Management	03/03/21 Plant Maintenance	PPT
	II BBA	Production Management	17/03/21 Quality Control.	PPT
2.	III BBA	Effective Business Communication	19/02/21 Kinds of Business Letter	PPT
	III BBA	Effective Business Communication	26/02/21 Enquires and Replies	PPT
	III BBA	Effective Business Communication	09/03/21 Report Writing.	PPT
3.	III BBA	E-Commerce	22/2/21 Marketing & E-Commerce	PPT
	III BBA	E-Commerce	10/3/21 Product, Pricing in E-Commerce	PPT
	III BBA	E-Commerce	12/3/21 E-Marketing Tools.	PPT

K. Sundarambal
Signature of the Staff



N. Shanmugasundaram
Head of the Department

N. Shanmugasundaram
M.A., M.Phil., NET MSW M.B.A., PGDCA.,
Assistant Professor and Head
P.G. Research Department of Management Studies
J.J. College of Arts and Science (Autonomous),
Sivapuram, Pudukkottai - 622 422.

Dej. Parasuraman
Principal

DEJ. PARASURAMAN, M.A., M.B.A., M.Phil., B.
PRINCIPAL
J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.

J.J. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)
SIVAPURAM POST, PUDUKKOTTAL-622 422

DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: PG & Research Dept. of Business Administration	Academic Year: June '21
Name of the Staff: K. SUNDARAMBAL.	Semester: ODD

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1.	II MBA	International Strategic Management	19/7/21 Different Levels of Strategy	PPT
	II MBA	International Strategic Management	27/8/21 SWOT Analysis.	PPT
	II MBA	International Strategic Management.	14/9/21 Strategic Formulation	PPT
2.	I MBA	Principles of Management	10/11/21 Types of Organisation	PPT
	I MBA	Principles of Management	15/11/21 Formal & Informal Organisation.	PPT
	I MBA	Principles of Management	22/12/21 Selection Process.	PPT
3.	II BBA	Organisational Behaviour	10/7/21 Model of OB	PPT
	II BBA	Organisational Behaviour	5/8/21 Theories of Personality	PPT
	II BBA	Organisational Behaviour.	28/8/21 Types of Groups.	PPT

K.Sdw

Signature of the Staff



N.S

Head of the Department

N. Shanmugasundaram

M.A., M.Phil., NET MSW M.B.A., PGDCA.,

Assistant Professor and Head

P.G. Research Department of Management Studies

J.J. College of Arts and Science (Autonomous),

Sivapuram, Pudukkottal - 622 422.

G.P

Principal

Dr. J. PARASURAMAN, M.A., M.B.A., M.C.A.,
M.Phil., B.Ed., Ph.D.

PRINCIPAL

J.J. College of Arts and Science
(Autonomous)

J.J. Nagar, Sivapuram Post,
PUDUKKOTTAI - 622 422.